



Dear Friend of the American Cancer Society,

The American Cancer Society's 31st annual Moonlight Gala, benefiting cancer research, education, advocacy, and patient programs and services, will be held Saturday, August 4, 2018, at the beautiful home of Michael and Lisa Crete in Acampo, CA.

On behalf of the American Cancer Society, we are respectfully asking you to consider joining our fight against this dreaded disease through a donation of an item or service which will be showcased at this year's event in our silent/live auction.

The Moonlight Gala will be packed with auctions, entertainment, and dining, as guests experience an elegant evening of sumptuous food and fragrant wines. All proceeds from the Gala will benefit the American Cancer Society in their efforts to "save lives, celebrate lives, and lead the fight for a world without cancer".

Your support of this Gala is a wonderful opportunity to reach people who are active in our community (both participants and volunteers) while supporting the fight against cancer. We expect up to 400 guests at the Moonlight Gala where your generous donation will be featured. Because of the tremendous exposure opportunity that this event provides – as well as the critical importance of our cause – we are fortunate to attract considerable sponsorship interest every year. We will make sure that your generosity is appropriately recognized and communicated in the event signage and event program.

Thank you for your thoughtfulness in considering our request. Please complete and return the enclosed donation form. If you have any questions, please contact the local American Cancer Society office at 209.941.2679.

Over 100 years ago we bravely started paving the way for a world without cancer, and we look forward to having you join us in our efforts!

Sincerely,

Handwritten signature of Amie Harrell in blue ink.

Amie Harrell  
Auction Chair  
209.479.0589  
Amie.Harrell@21co.com

Handwritten signature of Janelle Wilkinson in blue ink.

Janelle Wilkinson  
Sr. Community Development Manager  
209.405.4798  
Janelle.Wilkinson@cancer.org





**MOONLIGHT GALA DONATION FORM**

**Date:** \_\_\_\_\_

**Name or Company Name of Donor:** \_\_\_\_\_  
Please print name legibly and exactly as it should appear in all event publications.

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Item(s) Donated:**  
(Please include detailed description including quantity, restrictions, special instruction or limitations)  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Donor Estimate Retail Value of Donation:** \_\_\_\_\_ **Expiration Date (if applicable)** \_\_\_\_\_  
(NOT FOR RESALE)

- Gift certificate or item is enclosed
- Gift certificate or item will be mailed
- Please make a printed certificate for me
- Call me to arrange pick-up or delivery

**Donor Signature:** \_\_\_\_\_

**Received by:** \_\_\_\_\_  
(Committee Member/Staff)

**We kindly ask that all donations be received by the American Cancer Society by July 1, 2018.**

Please retain a copy for your records and return a copy to American Cancer Society. Please retain this receipt for tax purposes. This receipt is in compliance with current tax laws and represents our best efforts to provide you with adequate and necessary information for your income tax returns. Please consult with your tax advisor regarding deductibility.  
**ACS Tax ID #: 13-1788-491**